

I. Scholarships and Fellowships

- Undergraduate: Scholarships at Rasmussen College (MN)

II. News you can use

- Executive Education at Columbia University School of Continuing Education
- Humboldt State University's admission for fall 2010 is open until May 31, 2010
- Open2.net: Management & Organisations [iTunes]

I. Scholarships and Fellowships

RASMUSSEN COLLEGE (MN) CELEBRATES ITS 110TH ANNIVERSARY WITH SCHOLARSHIPS FOR 110 NEW STUDENTS

What is the 110th Anniversary Scholarship?

As part of Rasmussen College's 110th anniversary, we are offering 110 scholarships to new students. The scholarship value varies depending on the degree level selected by the potential student. A Bachelor's degree seeking student is eligible for up to \$10,000 and an Associate's degree seeking student is eligible for up to \$5,000.

How do I apply for the 110th Anniversary Scholarship?

Visit www.Rasmussen.edu/110years, and fill out the online application. The potential student will also need to apply for Rasmussen College and apply for financial aid. Complete rules can be found on that webpage.

When are entries due?

There will be four application periods during the year as detailed below.

- March 31, 2010
- June 30, 2010
- September 30, 2010
- December 31, 2010

The Campus and student may determine the start date that best applies for each individual (e.g. the next immediate start, a mid-quarter start, a Fall start, etc).

Who is eligible to win?

The scholarship is available to any new potential student. Employees of Rasmussen, Inc. and their families are not eligible.

Is there a time period in which the winner must start classes?

Yes, he or she must start classes April 5, 2010, July 6, 2010, October 4, 2010 or January 3, 2011 at a Rasmussen College campus (including online).

What are the requirements for the winner of the scholarship?

A list of full terms and conditions is available at www.rasmussen.edu/110years.

What happens after a student submits their scholarship entry?

The winner will be notified no more than four weeks after the application deadline. If a student has already started, the Campus/Financial Aid Staff will determine whether to apply the first quarter portion of the scholarship immediately in the current quarter or whether to commence payment the following quarter. In either case, the full amount of the scholarship will be granted prior to the student's graduation.

II. News You Can Use

EXECUTIVE EDUCATION AT COLUMBIA UNIVERSITY SCHOOL OF CONTINUING EDUCATION

Strategic Communications: An International Perspective (Summer Certificate Program in late July / early August)

Application deadline: June 1, 2010

A select group of corporate communications executives with global responsibilities, who are based overseas, will gather in New York City to participate in an intensive two-week program. Students will learn to develop and practice effective communications strategies to respond to the challenges and opportunities presented by operating in the global marketplace, and acquire the thinking habits that will allow them to offer superior strategic counsel to their internal and external constituents.

New York City is nominally the world's communications capital, home to media companies with a global reach and corporate headquarters of Fortune 100 companies; Columbia University is home to the nation's first graduate program in strategic communications — launched in 2002, and with more than 180 alumni — with a reputation for producing a new breed of communications executive.

Guided by a faculty experienced in teaching strategic communications, students have an opportunity to test theories and to learn new ways of thinking, planning, and strategizing. In addition, students meet corporate executives who have demonstrated leadership with innovative, creative, and cutting-edge thinking. Sessions take place on Columbia's Morningside Heights campus, minutes from the heart of the vibrant city.

<http://ce.columbia.edu/Executive-Education-in-Strategic-Communications>

New York City:

Columbia offers the unique experience of a true college campus in the middle of New York City, with endless opportunities for enrichment. Whether it's heading to the Metropolitan Museum of Art, catching a Broadway show, strolling through art galleries in Chelsea, or touring Ellis Island, New York City has something for every taste and interest. A truly international city, New York gives students the chance to explore cultures from around the globe, and the city's safe, reliable public transportation systems make all that the city has to offer convenient and accessible.

We look forward to welcoming you to Columbia University! Learn more about these valuable opportunities:

HUMBOLDT STATE UNIVERSITY'S ADMISSION FOR FALL 2010 IS OPEN UNTIL MAY 31, 2010

Humboldt State University's admission for fall 2010 is open until May 31, 2010 for international undergraduate students and graduate MBA students only. Your students would join our growing international student population of 140 students from over 30 countries. Humboldt State is a California State University which combines academic excellence with real-world experience and recreational pursuits in a perfect natural setting for studying and living. We are located 5 hours north of San Francisco in the heart of the ancient redwood forests on the California coast. At HSU, students can study, surf, and catch a concert, all in a single day. We offer small classes that allow close student-teacher interaction and strong academics.

Five percent of our international students receive financial assistance in the form of partial tuition waivers (in exchange for working in various HSU offices). At least 25% of our international students work on campus.

Academics & Rankings

As one of 7,800 students at Humboldt State University, a student can choose from 61 academically-rigorous majors. In classes with an average of 24 students, professors provide personalized attention to help students with their studies.

- Humboldt State has been named a "Best Western College" and a "College with a Conscience" by the 2008 Princeton Review.
- U.S. News & World Report ranks HSU among the best western universities with masters' programs.
- HSU is internationally known for its programs in the natural sciences including Forestry, Wildlife, Biology, and Oceanography.
- Dedicated to undergraduate research, HSU provides hands-on experience in all our programs—one of the things that set us apart from other universities.

Majors

We have a wide range of subjects as well as unique majors (49 undergraduate majors and 12 graduate programs). For a complete list of all the majors and programs offered at HSU, please go to www.humboldt.edu/~humboldt/programs/type.

Intensive English Language Institute (IELI)

The IELI offers English language courses for students in small classes, with personalized attention, and cultural and recreational activities that foster a sense of belonging. Students who are ready to take university classes while continuing to improve their English skills can enroll in the IELI Bridge program. Visit <http://www.humboldt.edu/~ieli> for more information.

Campus and Community Life

- The International Programs Office staff support international students and exchange students from our partner institutions as well as providing study abroad advising. We advise students on their academic choices and adjusting to life in California.

- The Global Connections Club, along with other student clubs, helps make Humboldt your home away from home. On campus, students can use modern exercise equipment in the Recreation Center; learn SCUBA diving in the HSU pool; practice T'ai Chi; attend world class–concerts; and enjoy festivals and theater performances; and go hiking through the redwood forests.
- Regional bus service is free to all HSU students. Routes take students north to the airport and to the beaches of Trinidad or south to the city of Eureka and beyond.

Housing and Dining

Many students live on campus in residence halls, including the Special Living Communities which house students with common interests. The International Living Community houses international and American students and promotes the sharing of their experiences and cultures. Other students find houses and apartments in Arcata and nearby towns.

Undergraduate & Graduate MBA Admission

Our website has admissions information for international students, including the application process, requirements, costs, and visa information. Please visit www.humboldt.edu/international.

Admission for international undergraduate students and MBA graduate students for the fall 2010 semester is open until 31 May 2010. Please note that complete applications (the application and all supporting documents) must be received by 31 May for consideration for the fall 2010 semester.

MBA graduate students need to contact the School of Business as well as applying to Humboldt State. Please go to <http://www.humboldt.edu/~sbe/degrees/mba.html> for additional information on the MBA, including entrance requirements.

Explore

Please visit our main website at www.humboldt.edu. Under “explore”, <http://www.humboldt.edu/explore/>, you will see Humboldt State’s location, take a virtual tour of our campus, and view pictures of students learning, living, and playing. Attached, please find recent photos of some of our international students for your enjoyment.

Thank you for informing your students about Humboldt State University. If you would like to receive materials about Humboldt State University (CD, International Programs Brochure, etc.), please contact us at international@humboldt.edu.

OPEN2.NET: MANAGEMENT & ORGANISATIONS

Open2.net: Management & Organisations [iTunes]

http://www.open2.net/moneyandmanagement/management_organisation/

Organizations and management strategies might help make the world go round, but how do they work? This thoughtful website created by the BBC and the Open University provide some helpful answers to that very question. The site contains a blog, a section dedicated to the use of technology in providing management solutions, and a podcast. "The Virtual Revolution" is a section that provides interviews, commentary, and research on how the virtual world will continue to reshape social interactions and business transactions in the future. In "The Bottom Line" BBC commentator Evan Davis sits down with various business leaders each week to talk about topics, like the old adage "the customer is

always right" and business cost-cutting measures. Overall, the site is well designed and it's one that is aimed towards both a general audience and those who might be studying these matters in academia. From The Scout Report, Copyright Internet Scout Project 1994–2010. <http://scout.wisc.edu/>