

I. Scholarships and Fellowships

- Stay tuned for more scholarship news in 2009!

II. News you can use

- Undergraduate and Graduate: Earn an Online Degree from California Miramar University
- Join the EducationUSA Fan page on Facebook - www.facebook.com/EducationUSA
- International Education Week 2009 Website Launched

II. News you can use

EARN AN ONLINE DEGREE FROM CALIFORNIA MIRAMAR UNIVERSITY

California Miramar University (CMU) is a DETC Accredited, private university, committed to pursuing high standards of academic excellence. We provide students from around the world with programs that enable them to acquire skills, competencies, and academic excellence that will enhance their careers and professions, enrich their personal lives, and enable them to make significant contributions to the global community.

We are committed to providing quality educational programs that will enable our students to earn an academic degree at their own pace, whether at home or in the classroom using the most innovative instructional and technological advances and teaching techniques.

How Our Programs Greatly Benefit International Students:

All Programs Are Offered 100% Online

California Miramar University brings the classroom to you!

Our programs may be completed online 24/7, at the student's own convenience. This philosophy extends to our continuous enrollment, self paced study, convenient faculty guidance, and high quality student services support.

Programs Offered:

- Associate of Science in Business Administration
- Bachelor of Science in Business Administration
- Bachelor of Science in Public Administration
- Master of Business Administration
- Master of Science in Strategic Leadership
- Master of Taxation and Trade for Executives
- Master of Science in Telecommunications

California Miramar University is accredited by the Council for Higher Education Accreditation (CHEA) and is approved by the Bureau for Private and Postsecondary and Vocational Education to grant degrees under the provisions of the California Education Code, Section 94310.

For more information, please visit the University website at:
www.calmu.edu

Youtube Channel:
www.youtube.com/CalMiramarUniversity

Feel free to contact:
Office of Admissions
9750 Miramar Rd. Suite #180
San Diego, CA 92126
858-653-3000, Ext 120

admissions@calmu.edu

Contact an EducationUSA adviser near you for guidance on finding and applying to an accredited U.S. college or university www.educationUSA.state.gov



www.youtube.com/CalMiramarUniversity

JOIN THE EDUCATIONUSA FAN PAGE ON FACEBOOK - www.facebook.com/educationUSA

Statistics refute the notion that “Facebook is a fad, and only relevant in the English-speaking world.” The number of Facebook users has increased from 82 million users in July 2008 to over 233 million today, 70 percent of whom are located outside the United States.

As of June, 12 EducationUSA centers had Facebook profiles, 17 centers had Facebook groups and 8 had organization fan pages.

Here's a list of updates to help advisers further capitalize on this useful social networking tool:

▪ For New Facebook Users

EducationUSA created a PowerPoint to guide advisers through the process of setting up a Facebook profile for their center. To download this PowerPoint, visit: www.educationusaconnections.iienetwork.org.

▪ Become a Fan

In addition to establishing Facebook pages for individual advising centers, EducationUSA encourages advisers to become fans of the general EducationUSA Network page:

www.facebook.com/EducationUSA.

With over 300 members already, the page is designed to help the EducationUSA advising community interact with the U.S. higher education community. The “info” tab, for example, includes links to the www.educationusa.state.gov website, the Marketing EducationUSA blog, which updates U.S. institution-based representatives Network activities, and all EducationUSA center profiles, groups, and fan pages.

Features of Our Fan Page

- Leave messages or ask questions on the Wall tab
- Find links to EducationUSA profiles, groups and pages worldwide
- Browse photos of other EducationUSA students and events and add your own

Create a Vanity URL

A vanity URL is a shorter, more direct web link for your profile/fan page, such as www.facebook.com/EducationUSA (instead of www.facebook.com/pages/EducationUSA/72457958318). For more information, please visit: www.facebook.com/username.

Best Practices

The following center profiles exemplify how Facebook can be used to keep students up-to-date with center events, connect center alumni with current advisees, and inform U.S. institutional representatives of center activities.

- **Study USA-Egypt** (now with over 5,400 fans, gets the gold star!)
- **Comisión Fulbright del Ecuador Fan Page** (nearly 400 fans)
- **EducationUSA Monterrey Fan Page** (over 200 fans and growing)

Marty Bennett

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<http://educationusaconnections.iienetwork.org/>

INTERNATIONAL EDUCATION WEEK 2009 WEBSITE LAUNCHED

The International Education Week (IEW) 2009 website <http://iew.state.gov> has officially been launched, and includes promotional materials, an interactive quiz, and opportunities to post and view planned events around the world. In addition, the IEW Facebook page and group have been updated and may be accessed through the IEW website. New this year, IEW also has a presence on ExchangesConnect. You can find a link to our page on the IEW 2009 website.



We encourage all individuals and institutions interested in international education and exchange activities, including EducationUSA advising centers, schools, colleges and universities, embassies, international organizations, businesses, associations, and community organizations to participate in celebrating IEW 2009.

If you have any questions or comments regarding IEW, please send them to feedback@state.gov. Thank you for your support of International Education Week.

Office of Global Educational Programs
Bureau of Educational and Cultural Affairs U.S. Department of State
<http://exchanges.state.gov>